

FOR IMMEDIATE RELEASE February 23, 2022
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Rock the District Returns for an Evening of Fun & Fundraising

On Saturday, April 2, 2022, experience Rock the District at Harold's Corral for a night of fun, fundraising and incredible entertainment from 6-10PM. Enjoy an unforgettable evening with music by celebrity headliners including The Bellwethers and their edgy, high-energy, blues-fueled rock; Promise to Myself with their fun and creative energy and Izzy Mahoubi's blend of indie pop and folk. Plus, attendees will delight in the talents of seven additional featured artists and bands made up of students from across the Phoenix metropolitan area. All who are performing to raise money for the Cave Creek Unified Education Foundation (CCUEF).

"As the biggest fundraising event of the year for CCUEF, we are thrilled to bring Rock the District back, after a 2-year hiatus due to Covid," says Jessica Spencer, VP of CCUEF. "This show will help us fund new programs and initiatives for our Cave Creek classrooms. And, hosting it at Harold's Corral makes it even better, since they are such a huge supporter of CCUSD and the Cave Creek community."

This year's event is being presented by Sanderson Lincoln and will feature:

- VIP Sanderson Lincoln Black Label Lounge providing a place to relax with beverages and snacks while enjoying the show
- Reserved tables for 8 guests with front row seating
- General Admission tickets, allowing guests to roam the wide-open concert area and enjoy the show
- Silent auction online prior to the event and at the live event including vouchers for stays at the Arizona Biltmore, Hotel del Coronado, Ritz-Carlton Maui, Kapalua, Great Wolf Lodge Scottsdale as well as Fender guitars, Bearizona tickets, Science Museum tickets and much more.
- A dessert food truck

Rock the District would not be possible without the loyal support of our sponsors including Sanderson Lincoln as our presenting sponsor as well as CORE our "Rock Legend" level sponsor and our many other corporate and individual sponsors from the community. All proceeds from Rock the District will go directly to Cave Creek classrooms. Single tickets range from \$20 - \$75 and can be purchased online at www.rockthedistrict.net

About the Cave Creek Unified Education Foundation

The Cave Creek Unified Education Foundation is a registered Arizona non-profit foundation that supports the mission of the Cave Creek Unified School District (CCUSD). The Foundation is led by a partnership of parents and community members. Our donors make possible the foundation's mission to support programs for learning in all of our schools. We are committed to maintaining Excelling Schools within the CCUSD and have donated more than \$225,000 since the inception of the Foundation. To learn more, visit www.ccuef.org.

Best,

Julia Scotto

Executive Assistant to Dr. Cort Monroe, Superintendent
Secretary to CCUSD Governing Board
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"You are what you do, not what you say" - C.G. Jung



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