

Where Work
Meets Play.



July Economic Development ENEWS

**WELCOME,
DESIRAE!**



Desirae Mayo
Economic Development Specialist



Desirae Mayo joins the Scottsdale Economic Development Team!

Desirae has served the City of Scottsdale for over three years, using her talents in a Planner role. We are thrilled to welcome her to the Economic Development team as our Specialist.

[Connect with Desirae](#)



Marble/Themis-Tech, a newly located company, has emerged from stealth startup

Upcoming Events



IEDC Webinar: Resolving Supply Chain Hurdles

August 11, 2022

11:30 a.m. - 12:30 p.m.

It is impossible to ignore the drama playing out in the media about global supply chain disruptions. It is more of a reality for businesses and consumers in North America than just newspaper and digital headlines.

How has this impacted businesses in the CUSMA region? How have economic developers responded? Explore these issues with leading Supply Chain experts, economic developers, and corporations who have hit the issue head-on in this webinar hosted by the IEDC International Advisory Committee.

[Register](#)

mode and officially launched their newly rebranded name as [Flare](#).

Flare provides legal services to clients on matters concerning employment law, bankruptcy law, family law, criminal law, and immigration law. It is their technology that enables Legal Care for everyday people in a time they need it the most.

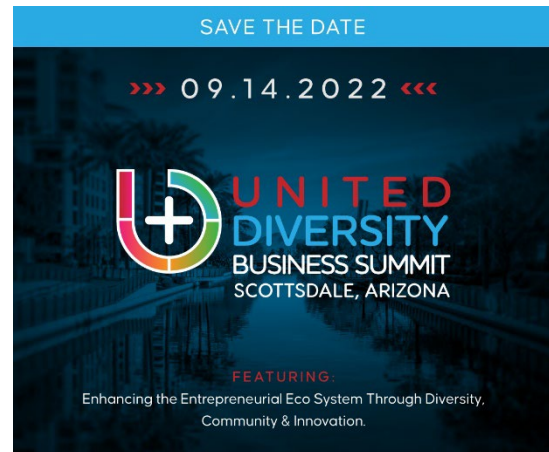
helloflare.com



Scottsdale Aviation Director Gary Mascaro receives “Airport Executive of the Year” award

The Southwest American Association of Airport Executives presented this award to Mascaro for his exceptional performance and outstanding contribution to the airport management profession. He has overseen Scottsdale Airport’s management, development and operations for more than 12 years, and he has been in the aviation industry for nearly 25 years.

[About the Scottsdale Airport](#)



PRESENTED BY:



United Diversity Business Summit: Save the Date

September 14, 2022

[Scottsdale Center for the Performing Arts](#)

7380 E. Second St.
Scottsdale, AZ 85251

Don't miss this important event focused on innovative approaches and best practices corporations and entrepreneurs can take to improve economic diversity outcomes.

Interested in becoming a sponsor?

[Learn about sponsorship options.](#)

[Details](#)

Choose Scottsdale Job Board

Are you a Scottsdale-based small business currently hiring? Join the [Choose Scottsdale Job Board](#) today to begin posting job openings that will be shared with hundreds of qualified candidates.



Choose Scottsdale HUUB



We love hearing success stories from Scottsdale businesses participating in the [HUUB program!](#)

Have a #ChooseScottsdaleHUUB success story you want to share? Email DOwens@scottsdaleaz.gov.

Scottsdale Company Spotlight



INNOVATION + PRODUCT DEVELOPMENT

ATOM is a Scottsdale based research and innovation firm specializing in the commercialization of emerging products, technologies, and markets.

With its headquarters at Skysong and over the past 18+ years, ATOM has been at the forefront of developing over 300+ product and breakthrough innovations for start-ups to global corporations.

Corporations seek to leverage ATOM's seasoned team and methodology to transform their business by developing and launching innovative solutions across a broad range of markets.

ATOM provides a proven process that begins by offering its proprietary STREAM Research® methodology that captures the "true" and "ongoing" Voice of the Customer (VOC) that allows for concurrent research and development like no other group.

Empowered with these STREAM insights, ATOM applies its team expertise in world class Industrial Design, branding and User Experience, complimented with turn-key engineering that focuses on Design for Manufacturing / Assembly and hyper-prototyping. Ultimately these services and strategies lead to the launch of solutions that have the potential to disrupt entire



markets segments. Ready? Experience the ATOM difference and TAKE THE MARKET BY STORM!

“Since the first day we settled into Scottsdale as our corporate headquarters, we have known it to be well known both regionally and internationally” said Jodi Deros CEO / Co-founder ATOM Innovation. “Our team and ATOM has thrived in this city that calls Innovation home and we are especially grateful for the community that is motivated by growth. ATOM will be doing its part to help lead, grow and contribute to the ongoing evolution of Scottsdale for the 21st century.”



[Learn more about ATOM](#)



[Share This Email](#)



[Share This Email](#)



[Share This Email](#)

Connect with Scottsdale Economic Development:

