

ECONOMIC DEVELOPMENT



IN THE NEWS



December is Cure Corridor Month

We are celebrating the 8th annual Cure Corridor in a different way this year. As a nod to both Mayor Lane and the companies within the Corridor we have been celebrating the Cure Corridor for the entire month of December. We've partnered with HonorHealth and Cigna to bring a robust schedule of impactful Cure Corridor activities including interviews with key Scottsdale Cure Corridor companies and a keynote speaker session with New York Times best time seller and podcast extraordinaire Dr. Michael Osterholm. There is so much to be proud of here in Scottsdale. The Cure Corridor is home to so many companies that are helping pave the way in healthcare and biosciences. We have companies

that are hard at work on the COVID-19 vaccine, companies that are studying antibody trials and companies that are producing athome collection tests to serve rural and underserved communities in Arizona. There are innovations happening in our own backyard that will pave the way for people around the world to receive treatment, and we cannot wait to shine a much needed spotlight on the important things these Scottsdale companies are doing.

Click Here!

First COVID Vaccines Arrive at HonorHealth

A longtime supporter and partner of the Cure Corridor, HonorHealth's Scottsdale Shea Medical Center is one of five sites in Maricopa County that have been designated as a vaccination site. HonorHealth received its first shipment of about 10,000 vaccine doses midday Monday at the site where health care workers and priority individuals in Maricopa County will be vaccinated. Read more here:

HonorHealth Heroes

HONORHEALTH®

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How Cure Corridor Became a Game Changer

AZ Big Media did an awesome job in capturing the beneficial things that are happening within the Corridor. Did you see the article? "The City of Scottsdale has long been recognized as a top vacation destination," says Cristal Rodriguez, Marketing Manager of Economic Development, city of Scottsdale. "But, the innovative accomplishments in the Cure Corridor have put Scottsdale on the map when it comes to the healthcare and bioscience industries. We are gracefully pivoting from the 'Old West's Most Western Town,' to what is now being referred to as the epicenter of innovation."

Read the Story Here

New Cigna Report Shows Loneliness at All Time High

We're washing our hands, wearing our masks and keeping socially distant to help slow the spread of COVID-19 but what are we doing to stay strong mentally? As we all focus on staying physically healthy throughout these times it's important to remember to keep our mental health in check as well. Our Cure Corridor Month Parteners, Cigna, are taking action to combat the rise of loneliness and improve mental health at home, in the workplace and in our schools. Did you know 3 in every 5 Americans report they are lonely and are twice as likely



to miss work, be less productive in their home life and produce lower quality work? Cigna is expanding access to care, making it quicker to connect with a mental health specialist virtually and partnering with schools to provide a support line for students. Check out Cigna's report and find ways you can help combat loneliness for yourself or those around you.

Cigna's Report



Scottsdale Based bioSyntagma

Remember we mentioned above that there are so many things to be proud of here in Scottsdale? The team over at bioSyntagma would be one of those reasons. When the pandemic hit, they put their oncology studies on hold and shifted their focus to address COVID-19. They set up four clinical COVID labs across Arizona and Texas AND developed a novel PCR based diagnostic method that increases turnaround of COVID samples 2X and reduces plastic use by 38% percent. Their partner labs have become preferred vendors for airlines, municipalities and large employer groups with over 200 thousand tests sold. They are also developing an at-home collection test to serve rural and underserved communities here in our state. Take a look at all the helpful things their team has done below.

bioSyntagma Video

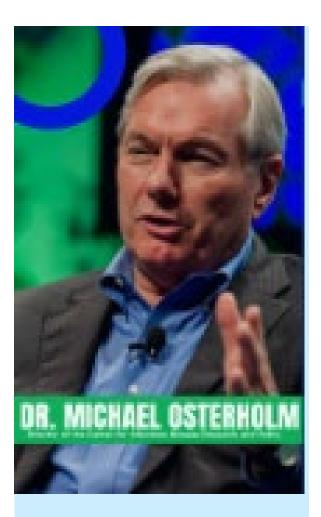
In the Matrix

Scottsdale-based Matrix Medical Network will be a key enabler in clinical trials of investigational COVID-19 vaccines conducted by the COVID-19 Prevention Network. Matrix Clinical Solutions, through an agreement with the Fred Hutchinson Cancer Research Center, will provide mobile health clinics to more than 20 academic medical centers to increase access to the investigational vaccines by deploying its mobile clinics and clinicians across the country, focusing on the populations most impacted by COVID-19.



Read All About It

UPCOMING EVENTS



Date and Time: 12/17/2020 4:00 p.m-5:00 p.m.

Keynote Session with Dr. Michael Osterholm

Join us for our Cure Corridor
Keynote Session with none other
than Dr. Michael Osterholm,
Director of the Center for
Infectious Disease Research and
Policy. He will be offering his
opinions on the current and future
state of COVID-19. We will also
have a Q & A session with Vice
Mayor Solange Whitehead and
Dr. Osterholm after the keynote.
You do not want to miss this!

Press Here to Watch



Date and Time: 12/22/2020 10:30 a.m. – 11:00 a.m.

Fireside Chat with Dr. Rodgers Wilson of Cigna

We are sitting (virtually) with Dr. Wilson, Market Medical Executive for Cigna Arizona, to discuss the challenges and pressures individuals and families have faced throughout 2020 and our key drivers to resiliency.

Register Here

CHOOSE SCOTTSDALE JOB BOARD

The <u>Choose Scottsdale Job Board</u> continues to be one of the most visited landing pages on our website. There are consistently more than 300 unique jobs posted on any given day.



Visit Job Board

SCOTTSDALE COMPANY SPOTLIGHT:



Angel MedFlight

Angel MedFlight is so much more than a transportation company. Since 2007, they have been the calm voice on the other end of the line during a medical crisis and the helpful hand for every case manager when time is of the essence. They are the advocate in medical air ambulance transportation. At Angel MedFlight, their mission revolves around the patients. Their goal is to deliver excellence in air medical services to every patient, with every encounter, at every stage of the process, every time. The patient is and will always be their priority. Just recently, Angel MedFlight, donated \$20,000 to the Paiute Neighborhood Center due to CEO Andrew Bess's desire to invest in programs and policies that promote racial sensitivity, social justice and the elimination of inequalities in Scottsdale. "Angel MedFlight's mission of helping those in need and standing up for what is right extends beyond our business to our community. We are proud to support the Paiute Neighborhood Resource Center. By providing access to resources and educational programs, the Center offers

guidance and support for families, especially those with young children," said Andrew Bess, Angel MedFlight's Chief Executive Officer. "Our goal is to strengthen inclusion in Scottsdale and promote equity and opportunity for all." Lynn Whitman, Partners for Paiute Board President. "There is little understanding in the general community about the needs of the Paiute Neighborhood Center. Mayor Lane and Angel MedFlight's recognition of those needs will change lives -- and our gratitude is unending,". The neighborhood center provides social, recreational, cultural and educational programs and services to those in need. One more Scottsdale company to be proud of!

Check Out Angel MedFlight

If you are interested in having your company featured in the Scottsdale Company Spotlight, please email <u>business@scottsdaleaz.gov</u>.











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