CHOOSE Scottsdale
CITY OF SCOTTSDALE ECONOMIC DEVELOPMENT

Scottsdale Small Business Training Series

The City of Scottsdale is excited to announce the launch of the Scottsdale Small Business Training Series. Several business training and technical assistance programs are being offered at no-cost to Scottsdale based businesses and administered by industry professionals through Local First Arizona.

The programs will consist of a total of 14 unique webinar trainings, eight online restaurant bootcamp sessions and 1:1 technical assistance from knowledgeable experts. Learn how to adapt your business to our ever-changing environment.

Topics of training sessions include "Leverage your Localness", "Digital Marketing + Google My Business", "Social Media for Small Businesses", "Reimagine Your Dine-In Space", "Make the Most of Outdoor Seating" and "Marketing your Restaurant in a Post-pandemic World".

Additional dates and sessions will be added in the future. The programs and technical assistance are expected to last until May of 2021.

For registration and additional details visit:

https://www.choosescottsdale.com/grow/small-business-startups

Help #SupportScottsdale and please pass this information on to other local businesses that you know may benefit as well!

Thank you,

The City of Scottsdale Economic Development Department