

Advertorials



Guaranteed Publication, Guaranteed Placement of Articles

Advertorials are a proven way to publicize an event, activity, organization, or business. Peak advertorials guarantee that your information will be published with placement to gain the best possible exposure. Your support of The Peak and GPPA's nonprofit causes are recognized in The Peak Magazine and The Peak Newsletter.

Requirements and Rates

- Production-ready articles and support images (photographs, graphics, logos, etc) are submitted by the advertiser 10 days before the publication date
- Articles can be up to 999 words with up to four graphics and links to related websites, Facebook pages, etc.
- Advertisers with multi-issue agreements can publish the same article each month or a different article each month
- Articles should be provided as Word or text files. Images should be provided as jpg or pdf files. Usually, files are submitted via email.

| Advertorial Type/ Placement | Maximum # Words | Maximum # Images | Contact Info/ Website Links | 1 Month | 2 Months | 3-6 Months | 7-12 Months | Newsletter Link Included |
|--------------------------------|--------------------|---------------------|--------------------------------|---------|----------|------------|-------------|-----------------------------|
| VIP Event | 999 | 4 | Yes | \$25 | \$25 | \$22 | \$20 | Yes |
| VIP Feature | 999 | 4 | Yes | \$50 | \$50 | \$45 | \$40 | Yes |
| Feature 3-4 | 999 | 4 | Yes | \$75 | \$75 | \$65 | \$60 | Yes |
| Feature 2 | 999 | 4 | Yes | \$100 | N/A | N/A | N/A | Yes |
| Feature 1 | 999 | 4 | Yes | \$150 | N/A | N/A | N/A | Yes |

Magazine Home Page Advertorial Locations/Base Rates

| | | |
|--|--|---|
| Feature Article 1 Banner Reserved for The Peak (Article Title/Image Displayed) | Feature Article 2 Banner \$100 (Article Title/Image Displayed) | |
| | Feature Article 3 Banner \$75 (Article Title/Image Displayed) | Feature Article 4 Banner \$75 (Article Title/Image Displayed) |

| | |
|--|--|
| VIP Feature Articles Location: Home Page, Left Column, Top <i>Each article has a large, bold title and a medium-sized image to the left of its' title. Rate: \$50</i> | VIP Event Articles Location: Home Page, Center Column, Top <i>Each article has an image to the left of its' title. Rate: \$25</i> |
|--|--|

* Advertorial Rates are subject to change without notice. Date: 06/01/2020

INFORMATION, SPACE RESERVATION: Contact The Peak, (480) 361-6498, info@gppaaz.org
 www.ThePeakAz.org www.APeekatthePeak.org www.ScenicDrive.org
 The Greater Pinnacle Peak Association - Friends of the Scenic Drive