

Advertisements



Maximum Exposure and Great Value

For more than 30 years businesses and organizations have benefited from advertisements published in *The Peak*. The community also benefits and your support of GPPA's nonprofit causes are recognized in *The Peak's* online magazine and emailed newsletter.

Benefits and Rates

- Advertisements appear on every page, including the home page.
- Advertisements attract attention by appearing in the same location and rotating every few seconds.
- Advertisements can draw attention to your website, article, coupon, etc. with an electronic link.
- Advertisers are recognized for their support; their names are listed in *The Peak* magazine and newsletter.

Advertising Type/ Location	2 Month Rate	3 Month Rate	6 Month Rate	12 Month Rate	Development Rate (Optional)	Electronic Link to Website, etc.	Ad Rotation	Support Recognized
Side Tile. Published on the right side of every page.	\$50	\$75	\$150	\$240	\$25	Yes	Yes	Yes
Side Tall. Published on the right side of every page.	\$100	\$150	\$300	\$480	\$40	Yes	Yes	Yes
Article Banner. Published below every website article.	\$120	\$180	\$300	\$480	\$60	Yes	No	Yes
Website Banner. Published below every page on the website.	\$180	\$270	\$420	\$720	\$60	Yes	No	Yes
VIP Tall. Published on the right side of every page.	\$180	\$270	\$420	\$720	\$40	Yes	No	Yes

Advertisement Sizes

Side Tall
250 x 250 pixels (2.6"x2.6")
(illustration size approximate)

Side Tile
250 x 145 pixels (2.6" x 1.3")
(illustration size approximate)

Article Banner
468 x 60 pixels (4.88" x 0.63")
(illustration size approximate)

Page Banner
970 x 90 pixels (10.1" x 0.94") - illustration size approximate

* Rates are subject to change without notice. Date: 06/01/2020

**INFORMATION, SPACE RESERVATION: Contact The Peak, (480) 361-6498, info@gppaaz.org
www.ThePeakAz.org www.APeekatthePeak.org www.ScenicDrive.org
 The Greater Pinnacle Peak Association - Friends of the Scenic Drive**