

# VHP VOICE

Connecting Students with Veterans to Honor Veterans, Preserve America's Heritage, and Develop Future Leaders

September 27, 2019: Volume 9, Issue 1

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### SPECIAL ANNOUNCEMENTS



#### **NEW WEBSITE!**

We had a great summer working with the team at <u>Igility Solutions</u> in the design and development of our new website. We are thrilled with the result!

They helped us meet our goals of a modern, simplified design, engaging use of photos and video, and a functional structure that helps impart our program and impact in a meaninful way, with the flexibility to support our growth. **Thank you!** 

"We at Igility Solutions are honored to have partnered with Veterans Heritage in the development of the new website. We pledge our ongoing support to Veterans Heritage so that more veterans stories are told, more soldiers' hearts are healed, and students learn about the sacrifices our veterans made for our Freedom. We are grateful to have the opportunity to help tell their stories."

#### **NOW ON INSTAGRAM**

This summer we also welcomed recent ASU graduate Anthony Urbina as a Marketing Intern. We enjoyed his energy and willingness to take on a multitude of projects. One of his tasks was to expand our social media profile with an Instagram account so that we can better connect with VHP students and alumni. We are still learning how to navigate this platform, so appreciate your patience with us "newbies."



### **CHAPTER NEWS**

# VHP Launches 16th Year of Connecting Students with Veterans!™



Thank you to our Board Members, Teacher Advisors, Chapter Advocates, Editorial Committee Volunteers, and Veteran Speakers for letting us CELEBRATE YOU at our annual Volunteer Luncheon.

# YOU are an Essential Piece of our Mission!

At our Annual Chapter Kickoff Training, Teacher Advisors, Chapter Advocates, and student leaders come together to network, and receive program materials and resources that will help them run a successful chapter. We take the opportunity to incorporate our Volunteer Appreciation Luncheon into the day's activities.

During the luncheon this year we had a meet and greet with new and returning chapter advisors, at which they were tasked with identifying and assembling a puzzle of all the teacher advisors and advocates from the 2018-19 school year.

We loved watching the competitive and playful side of our teachers come out as they worked together! We look forward to more opportunities to recognize their contributions through this fun theme this year.

Pictured left to right are Vanessa Flores from Annunciation Catholic, Chapter Advocate Virgel Cain, Christopher Raso and Ed Gallindo from Canyon Ridge School, David Dowdle and Jolene



Vincent from Desert Sands Middle School.





### Welcome, New Chapter Schools!

Thank you to these teachers (and alumnus Jake Sonnenburg!) for the enthusiasm, time, and attention they are devoting to running a VHP chapter at their school!

# Arizona State University Jake Sonnenburg and Donald Critchlow

Casteel High School Christopher James and Amy Welch

Collegiate High School Christine Cruickshank and Julianne Boretsky



Wayne Kirby

## Norterra Canyon School

Kate Eastburn and Jenna Venezia

Payson High School Colin White (pictured left at Kickoff Training) with Chapter Advocate support from veteran

Check out the new **Chapter Search** feature on our website to find a chapter near you.



#### SYA Books Donated to the VA

While taking VHP students to Washington DC this spring, Shadow Mountain Teacher Advisor Paula Burr had the opportunity to share information about VHP and our collection of veteran histories with the Department of Veteran Affairs.

In response to their resulting inquiry, VHP was pleased to donate a nearly complete volume (some editions are sold out) of *Since You Asked*.™

We received this very kind thank you from Pamela Powers, Department of Veteran Affairs, Chief of Staff.

#### **ALUMNI UPDATES**

#### **Alumna Lizzy Satran Commissioned into the Air Force**



"On 12 May 19, I happily stood at attention, front and center, on the stage at NAU's Cline Library. The Master of Ceremonies announced my earned degree, AFSC, favorite quote, and projected date to enter active duty. My ROTC detachment commander, Lt Col William Pruitt, then administered my oath of office, which is an oral contract of my affirmation of allegiance to the United States. Following my appointment, Corporal Marty Satran, Army veteran, took the stage. Turns out his salute was as crisp as it had been 50 years ago. He gave me my first salute as a USAF officer (pictured above), and in exchange I gave him an engraved silver dollar, symbolizing the mutual respect between officer and enlisted, grandfather and granddaughter. To finalize the commissioning,

my family pinned my butter bars on my uniform, and gave me a heartfelt group-hug. Then, after three years of continuous leadership and personal development, my ROTC career was over and my professional career began. Next stop: Goodfellow AFB, Texas, for Intelligence School. Only time will tell whether I make a career out of the Air Force, but one thing is for sure, I will continuously strive to serve to the utmost of my ability.

To my VHP veterans and all veterans, thank you for your service and for inspiring me. To the military members that I will soon work alongside, I hope to serve you well. And to every member of my amazing support team, thank you for believing in me."

-Lizzy Satran

# Alumna Mikaela Morris starts her four-year Air Force ROTC Scholarship



"When looking for colleges, I had three basic requirements; it needed to be outside of Arizona, it needed to have

engineering, and it needed to have ROTC. A friend of my mom's told me about Clarkson University, and it fit all my requirements. When I visited Potsdam, New York, I fell in love with the campus and the people. I now attend Clarkson University on a four-year Air Force ROTC scholarship and am currently a cadet 4th class in the Pride of the Adirondacks, 536th Cadet Wing. I am majoring in mechanical engineering and physics. I am in for a major change in temperature and more snow than I have ever seen in my life, but I am excited for all of the new experiences to come. I have been at Clarkson for three weeks and have enjoyed very moment."

-Mikaela Morris

# Alumna Ashley Durham celebrates her veteran Walt Davidson's 97th birthday



On August 24, family and friends came together in Scottsdale to celebrate a major milestone for veteran Walt Davidson! Ashley Durham, Cactus Shadows alumna, has organized birthdays and Christmases and many other celebrations for Walt since their interview in 2012.

### **VOLUNTEER SPOTLIGHT**



Ruzica Markovic

#### **VHP Welcomes a New Board Director**

In June we were honored to welcome Ruzica Markovic, CEO of Pro One Media, to VHP's Board of Directors. She was named a **2018 Woman of Accomplishment by** *inBusiness Magazine* for doing good for our community and her success in business. Ruzica is passionately sharing her extensive marketing expertise and passion for education with VHP. She had a talented hand in VHP's new website, and is chairing our 2020 Saluting Stories of Service Celebration Committee. Thank you, Ruzica!

### SUPPORT OUR MISSION WHILE YOU SHOP



AmazonSmile is a simple and automatic way for you to support Veterans Heritage Project every time you shop, at no cost to you. When you shop at <a href="mailto:smile.amazon.com">smile.amazon.com</a>, you'll find the exact same low prices, vast selection, and convenient shopping experience as Amazon.com, with the added bonus that Amazon will donate a portion of the purchase price to VHP!

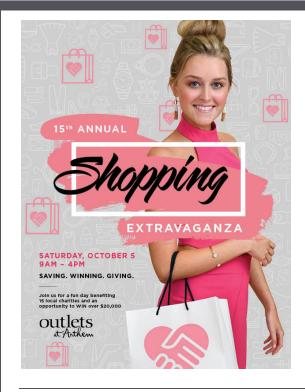
#### MONDAY IS YOUR LAST OPPORTUNITY

Purchase your \$25 ticket online by 9/30 for the Shopping Extravaganza, and \$15 of the ticket price supports our students when you select Veterans Heritage Project.

Then **shop on Saturday**, **October 5** at the Outlets at Anthem.

Your ticket gets you:

- 5 chances to win gift cards
- 1 chance to win a \$500 Outlets at Anthem Shopping Spree (must be present to win).
- Special in-store drawings
- Exclusive store discounts
- Entry to the wine and chocolate tasing suite
- Entry into the hospitality suite for lunch



• Entry into the silent auction room

#### VHP IN THE COMMUNITY



Students helping to share our program with the education community!

Pictured left is Cactus Shadows High School student Maya Ochoa at the **Arizona Council for History Education** conference on September 7, speaking with guest Susan Johnson.



VHP was invited to participate in the July 31 Cartwright School District Conference to kick off the 2019-20 school year because of the impact of the VHP Chapter at Desert Sands Middle School. The conference featured professional development opportunities for



Editorial Committee volunteer Jan Kruse (pictured above) and Program Coordinator Brittany Manning hosted a table with a VHP student from Canyon Ridge School at their US Constitution Day Celebration on September 17. Students dressed up for "Meet the Founders" performances and

teachers as they prepared for the school year, and opportunities to engage with programs like VHP that enrich the students' education. Board members, district staff, and teachers (some who are also veterans) were excited to hear about VHP from Chapter Advocate Jolene Vincent and former CSHS student Paige Terhune (pictured above).

participated in guided tours of the Gilder Lehrman Institute traveling exhibit "Freedom - A History of the United States." Brittany presented the content for one of the panels to students as they came through the exhibit, and Jan promoted the VHP chapter to interested students who approached our table.

#### SPONSOR SPOTLIGHT



We are excited to share that **Salt River Project** is returning as an Honor Sponsor for our *Saluting Stories of Service Celebration*!

The team from SRP shines a bright spotlight on our mission through outstanding in-kind A/V and printing support. Thank you!



We are so thankful for **Arizona Humanities'** continuing support
of our <u>Community Reception</u>
and <u>Book Signing</u>.

Their grant allows our community to come together to honor veterans and celebrate the lessons our students learned through service.



Shared values of education, character, and helping people reach their potential led the **T.W. Lewis Foundation** to fund a matching grant to support our program growth.

Qualifying funds will be raised at our <u>Honor, Protect, Serve</u> event. Thank you!

#### GENERAL DYNAMICS

Mission Systems



General Dynamics Mission Systems is committed to serving those who served our nation. Our veterans' legacy of service, sacrifice, duty, and loyalty helps guide the next generation. We value their sponsorship of VHP and contribution to building a stronger nation through our youth.

Grant support from **Wells Fargo** is helping VHP to enrich our after-school program activities for chapter schools in Northern and Southern Arizona. Thank you for helping to engaging more youth in building their skills by preserving our veterans legacies in <u>Since You Asked</u>.

### **UPCOMING EVENTS**

#### **Veterans Day with VHP!**

Below are two of our longest traditions for Veterans Day - come out and celebrate with us! We will also distribute a Veterans Day E-blast in October with additional Veterans Day events our chapters are hosting or participating in that are open to the public!



# 11th Annual Carefree Veterans Day Honor

Monday, November 11 3:00 - 5:00 PM Sanderson Lincoln Pavilion, Carefree Desert Gardens

Click **HERE** for more information.

See the <u>Civic Engagement</u> page on our website for more information on these and other chapter activities!

## Phoenix Veterans Day Parade

Monday, November 11 11:00 - 1:00 PM The parade route is Central & Montebello to 7th Street & Indian School.

Click **HERE** for more information.





# Pearl Harbor Remembrance Day Saturday, December 7, 2019

10:55 AM Wesley Bolin Plaza, 17th Avenue and Washington, Phoenix, AZ

Click **HERE** for more information about your organization laying a wreath!

#### YOU DON'T WANT TO MISS OUT! Save the date for our spectacular fundraising gala event.

"It was one of the most professional and memorable functions I have ever attended. I was humbled and honored to be in the company of so many of our national treasures."

"The highest praises from all of my guests and others with whom I was able to meet. They learned much more about our mission and stood proud of now being knowledgeable and associated with it."

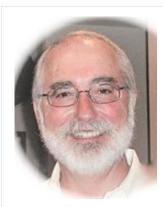




### IN MEMORY OF

Lona Bess, Tom Bradley, Ken De Masi, Alfonso Echeveste, Bud Fischer, Roy Goode, Al Gould, Joe Joachin, Loren D. Mellendorf, Al Radlinski, Robert Russell, Angeline Saraceno, James Seidl, Irwin Simes, Carroll Vanik, John Weber, Dewight Kramer

Veterans Heritage Project honors the beloved veterans we have lost and their spouses. Your stories live on in our memories, our books, and our hearts.



#### A Special Tribute to Ken De Masi

"Ken was beloved by the many teachers whose careers he mentored through his leadership of the Arizona Council for the Social Studies (ACSS), serving as its President and on its Board. Though his passing leaves a hole in Arizona education, the many teachers he touched will carry on his legacy with his same dedication, kindness, wit, and generosity."

-Barbara Hatch

### A Special Tribute to Mark von Hagen

"Dr. Mark von Hagen, professor emeritus at Arizona State University and founding director of the Office of Veteran and Military Academic Engagement, was instrumental in making ASU one of the most veteran-friendly college campuses in the United States. He was known internationally for his expertise in Russian, Eurasian, and East European studies and taught courses in Veteran Studies. ASU professor Nancy Dallett told us Mark "was such a supporter of asking questions and listening. He was pleased with the creation of VHP @ ASU." Mark first became ia friend of VHP in 2013. We just wish he were still on campus to interact with our new VHP students. They will honor his legacy."

- Barbara Hatch



#### **Board of Directors**

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