

## Scenic Drive Mayor's Breakfast, MacDonald's Ranch, May 2, 2013



In 1963, area residents and officials took the initial steps to create the Desert Foothills Scenic Drive. Their goal was to preserve roadside desert vegetation and encourage tourism.

In 1964, redwood plant identification signs were posted along the northern reaches of Scottsdale and Cave Creek Roads. The sign pictured here was installed on the east side of Scottsdale Road, just north of today's Happy Valley Road.

In 1966, the Maricopa County Board of Supervisors approved scenic setbacks and two small parks.

*Photo courtesy of Friends of the Scenic Drive.*