



May 17, 2018

RE: STAYING ON THE RIGHT SIDE OF HISTORY

For those of us fortunate enough to call Scottsdale home, we know the magic of living in the desert and the quality of life we enjoy in one of the most beautiful places in the world.

It's no wonder that more than 10 million people visit our city every year.

Scottsdale is evolving. Our city is growing into a center for high-tech and incubator companies that generate international business. Our health care services and medical research institutions are developing a worldwide reputation. All that is creating jobs that help diversify the city's economy.

However, it's tourism that is still our economic engine.

Most people visit us because of our terrific weather – and also our shopping, dining and unique recreational opportunities. But Desert EDGE Advocates believe what really makes Scottsdale different than all other tourist destinations is our McDowell Sonoran Preserve.

That's why we are committed to sticking to the facts about Desert EDGE and the role it can play in bringing the Sonoran Desert experience to life for both visitors and residents.

FACTS

Unfortunately, since the beginning of the organized opposition to Desert EDGE, some groups have tried to rewrite the story surrounding the project to suit their political purposes.

When the history is written about Desert EDGE, those groups are the ones who will be held accountable for their deceptive tactics that have divided our community.

SUBSCRIBE

s c o t t s d a l e d e s e r t c e n t e r . c o m

Follow us on Twitter and like us on Facebook.



Copyright © 2018 Desert Edge Advocates, All rights reserved.

Our mailing address is:

Desert Edge Advocates
#260
7349 North Via Paseo del Sur #515
Scottsdale, Az 85258

[Add us to your address book](#)