

ECONOMIC DEVELOPMENT E-NEWSLETTER



UPCOMING EVENTS

Downtown Small Business Gathering



[Next downtown small business gathering event scheduled for April 18.](#) Produced by Scottsdale Area Chamber of Commerce in partnership with the City of Scottsdale's Economic Development, Tourism & Events Departments as well as Experience Scottsdale. Our featured speaker, Craig DeMarco, founder of Upward Projects will share his story and best practices in marketing strategies for locals and visitors. The discussion will be followed by an interactive training session with Jennie Jerome who will take a deep dive into posting images, content and analytics tracking on social media.





Scottsdale Business Series

This six-week spring program series will feature 'The Rapid Changes in Marketing' and is available to all existing or aspiring businesses and entrepreneurs in Scottsdale. Each session will include facilitation by Stealthmode Partners, tools and resources from Scottsdale Economic Development and instruction from local business experts. Instructors and facilitator will also offer private 1:1 mentorship hours to interest participants.

Registration opens soon for the spring small business training series. This series will be held at SkySong, the ASU Scottsdale Innovation Center on Tuesday evenings from 6-7 p.m. May 8, 15, 22, 29 and June 5, 12. If you're Interested in attending all or one of these sessions please email business@scottsdaleaz.gov for more information and visit ChooseScottsdale.com/news.

[Celebrate the arts April 19 at special Mayor and City Council breakfast.](#) Art is part of Scottsdale's history, its identity and its quality of life. Join us April 19 for a special Mayor and City Council breakfast that celebrates the arts and their impact on our community. This free, informal event takes 7:30 to 9 a.m. April 19 at the Scottsdale Museum of Contemporary Arts, 7374 E. Second St.

