

SPECIAL EVENT SPECIAL EVENT SPECIAL EVENT SPECIAL EVENT

2016 Scottsdale Western Cookout Adventure

There's fun and fare for all on the adventure trail.

Saturday, March 5, 2016

PRESS KIT

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PRESS RELEASE/PRE-WRITTEN ARTICLE (900 Words)

EVENT CALENDAR FACT SHEET

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(Images Available at www.gppaaz.org or call)

EVENT SPONSORED BY

MacDonald's Ranch, Greater Pinnacle Peak Association-Friends of the Scenic Drive

Media Contact: Les Conklin, (480) 361-6498, lesconklin@gppaaz.org

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Press Release/Pre-Written Article

Contact: Les Conklin, (480) 361-6498, lesconklin@gppaaz.org

Photographs and text files for print: contact GPPA

Immediate Release: January 9, 2016

Kill Date: March 5, 2016

Approximately 800

2016 Scottsdale Western Cookout Adventure, Set for Mar. 5th

There's fun and fair for ALL along the Adventure Trail.

On Saturday, March 5th, from 3 p.m. to 7 p.m., the Headquarters Cookout Site at MacDonald's Ranch, at 26540 N. Scottsdale Road in north Scottsdale, will be alive with family fun, food, drumming, music, rescued reptiles, animals - wild and pets, community exhibits, and western games. The event, which benefits the local environment, quality of life, and Scottsdale's Scenic Drive, is sponsored by the Greater Pinnacle Peak Association-Friends of the Scenic Drive and MacDonald's Ranch.



Afternoon Packed with Adventure

Located in scenic north Scottsdale, historic MacDonald's Ranch was established as a horse and cattle ranch in the 1950s. The Headquarters Cookout Site, set on 1,300 acres of saguaro-studded Sonoran landscape, is a place you can step back in time and relax.



After checking in, you'll roam the cookout site surrounded by replica western storefronts, and ramadas. Exploring the adventure Trail you'll pass corrals, the Bull Pen, Newman's Trading Post, and the Bucking Shute.

You'll visit a variety of fun-packed and educational stations that include: Desert Train Ride, Panning for Gold, Petting Zoo, Sonoran Wildlife, Snakes (Wild At Heart, Phoenix Herpetological Society), Pet Rescue and Adoption, Necktie Cutting Photo Opportunity, Local Parks and Preserves (McDowell Sonoran Preserve, Desert Foothills Land Trust, Friends of Pinnacle Peak Park), Scottsdale libraries and history, Western Games (Roping Bull Horns, Bean Bags, Horseshoes, etc.), and "Big Marv's" Pinnacle Peak Artifacts.



Drum Circle with AZ Rhythm Connection



At the Drum Circle Adventure Station, join 39 other guests to drum in a beginner-friendly drum circle for folks of all ages. The circle, included

with admission, is led by a welcoming facilitator who is a featured part of student tours at the Musical Instrument Museum.

Stage Coach Ride and Bargains

You also have the option of a thrilling ride in an authentic Old West stagecoach pulled by a beautiful team of draft horses or mules. Enjoy shopping? Look for auction bargains and invest in raffle tickets for items donated by generous merchants.



Reward Sack for the Adventurousome

At each station, a volunteer will stamp your passport. Turn it in, stamped, and receive a Rewards Sack worth its weight in gold bullion (slight exaggeration). In this goody bag, you'll discover gifts, and special offers from exhibitors, and merchants. Every Rewards Sack will contain a ticket for the Rewards Drawing – a chance to win a valuable prize. Yahoo!



Special Tribute to Greasewood Flat, Pinnacle Peak Patio, and Reata Pass Steakhouse

After all the fun and games, you'll be ready to relax, eat, and enjoy a tribute to Scottsdale's Old West Watering Holes. The tribute will be led by Scottsdale's own "Big Marv" of Pinnacle Peak Patio fame and Geoff Conklin. Many thousands of locals and visitors enjoyed Geoff's music at these popular spots of yesteryear.

Sunset Flight to Freedom, Bonfires & S 'mores

Just before sunset, Wild At Heart will release a rescued great horned owl back to the wild. You'll cheer as the rehabilitated raptor makes its exhilarating flight to freedom. It's a sight that you'll never forget. Then, ranch-hands will light bonfires and kids can roast S 'mores.

Good Eats, Chance to WIN Resort Stay



When you're ready to eat, join guests from afar, friends, neighbors, community leaders for a pulled pork sandwich, hamburger, cheeseburger, large hotdog, or a fried chicken sandwich. Kid's menu includes hamburger/cheeseburger, hot dog, or fried chicken tenders. All meals include a side dish (coleslaw, potato chips) and a beverage (juice box, bottled water, can of soda) – all included with admission. Beer and wine will be available.

Did your investment in a raffle or auction bargain pay off? Will you win the Reward Drawing and a big prize? Have a necktie cut off? You could stay at a Scottsdale resort in the Cut Necktie Drawing? A brief, entertaining program will deliver joy and the answers for the lucky drawing winners; why not you?

Tickets and Information

Advance reservation and ticket prices: Adult \$38, Senior (62 and over)/Military; \$36, children: \$24 (12 to 3 years old, children 2 and younger free), reservations must be made on or before February 27, 2016. At Door and reservations made after February 27, add \$5 per ticket. Ticket prices include dinner, beverages, afternoon activities, Rewards Sack, and entertainment. The optional stagecoach ride (limited availability): Adult \$8, Child \$5. Beer and wine available. Free parking.



For tickets and information, visit www.gppaa.org, call: 480-361-6498, (Major Credit Cards, Check, PayPal), mail: GPPA, 8711 E. Pinnacle Peak Road #123, Scottsdale, AZ 85255. Program and ticket prices are subject to change.

The 2016 Scottsdale Western Cookout Adventure is being organized by the 501 c(3) Greater Pinnacle Peak Association - Friends of the Scenic Drive and hosted by MacDonald's Ranch.

MEDIA: For information and photographs, contact Les Conklin (480) 361-6498, lesconklin@gppaaz.org, www.gppaaz.org.

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Calendar Fact Sheet

2016 Scottsdale Western Cookout Adventure

There's fun and fare for all on the adventure trail.

WHEN: Saturday, March 5, 2014, 3:00 p.m. to 7:00 p.m.

WHERE: MacDonald's Ranch, 26540 N. Scottsdale Road, North Scottsdale, AZ

WHAT: An afternoon filled with western fun, games, Sonoran wildlife, farm animals, local history, and adventure for folks of all ages, followed by live western music, release of rescued owl, food and drink, and an entertaining program.

ADVENTURE TRAIL & REWARDS SACK: Guests, after receiving their Passport to Adventure, will have the freedom to roam, MacDonald's Headquarters Cookout Site, set in the middle of a huge western "town." Passports will be stamped at Adventure Stations. Guests will turn in their stamped passports and receive a Rewards Sack filled with "goodies" donated by sponsors and supporting merchants. Every sack will contain a ticket to the Rewards Drawing for a stay at a local resort.

ADVENTURE STATIONS: The stations include: Desert Train Ride, Panning for Gold (a cowboy will show you how), Walk-in Petting Zoo, Live Sonoran Wildlife and Snakes (Wild At Heart, Phoenix Herpetological Society , Pet Adoption and Rescue, Scottsdale History, Scottsdale Libraries, Parks & Preserve (Friends of Pinnacle Peak Park, Desert Foothills Land Trust, McDowell Sonoran Conservancy, and Scottsdale's Scenic Drive (Scottsdale Planning, Friends of the Scenic Drive).

DRUM CIRCLE, NECKTIME CUTTING, STAGE COACH STATIONS: At the Drum Circle Adventure Station, join 39 guests to drum in a beginner-friendly drum circle for folks of all ages. A welcoming facilitator from AZ Rhythms Connection, featured at the MIM, will lead the fun. As part of the tribute to Scottsdale Old West Watering Holes have a necktie cut off by Pinnacle Peak Patio's "Big Marv" - a great photo opportunity and chance to win a resort stay. Be sure to visit the Stagecoach Station and enjoy a ride in an authentic stagecoach.

TRIBUTE TO SCOTTSDALE'S OLD WEST WATERING HOLES: After all the fun and games, you'll be ready to relax, eat, and enjoy a musical tribute to Greasewood Flat, Reata Pass Steakhouse, and Pinnacle Peak Patio. And who better to lead the tribute than Scottsdale's own "Big Marv" of Pinnacle Peak Patio fame and Geoff Conklin. Many thousands of locals and visitors have enjoyed Geoff's songs at these popular places of yesteryear.

SUNSET OWL RELEASE. Wild At Heart will release a great horned owl back to the wild. You'll cheer as the rehabilitated raptor makes its exhilarating flight to freedom. It's a sight that you'll never forget.

BONFIRES, GOOD EATS

In the late afternoon, ranch hands will light bonfires and S 'mores will be available for kids to roast. When guests are ready they can visit the food service window near the Trading Post and pick up their eats. The menu includes pulled pork sandwich, hamburger, cheeseburger, large hotdog, or a fried chicken sandwich. Kid's menu includes hamburger/cheeseburger, hot dog, or fried chicken tenders. All meals include a side dish (coleslaw, potato chips) and a beverage (juice box, bottled water, can of soda) - all included with admission. Beer and wine will be available.

SILENT AUCTION & DRAWINGS: Guests can invest in a silent auction and drawings for valuable items and services donated by exhibitors, local merchants and organizations. The day's excitement will peak with the Rewards Drawing, when all guests have a chance to win a stay at a local resort.

ADMISSION & INFORMATION: Advance reservation and ticket prices: Adult \$38, Senior (62 and over)/Military; \$36, children: \$24 (12 to 3 years old, children 2 and younger free), reservations must be made on or before February 27, 2016. At Door and reservations made after February 27, add \$5 per ticket. Ticket prices include dinner, beverages, afternoon activities, Rewards Sack, and entertainment. The optional Stagecoach Ride (limited availability): Adult \$8, Child \$5. Adult beverages available.

Free parking at MacDonald's Ranch (west side of N. Scottsdale Road, just south of Jomax Road).

EVENT ORGANIZER, HOST: The event benefits Scottsdale's Scenic Drive, the local natural environment, and quality of life and is organized by the 501 c (3) Greater Pinnacle Peak Association - Friends of the Scenic Drive and hosted by MacDonald's Ranch.

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300 Word Listing

2016 Scottsdale Western Cookout Adventure Saturday, March 5, 2016 3:00 PM to 7:00 PM

MacDonald's Ranch, 26540 N. Scottsdale Road, in north Scottsdale will be alive with family fun, food, wildlife, reptiles, drumming, live entertainment, and western games for folks of all ages. Relax and step back in time at the 1,300 acre ranch in the scenic, saguaro-studded Sonoran Desert. The event benefits the Desert Foothills Scenic Drive and the local environment and is sponsored by Greater Pinnacle Peak Association-Friends of the Scenic Drive and hosted by MacDonald's Ranch.

Roam the cookout site, in a western "town," and visit Adventure Stations including a train ride, Sonoran wildlife, reptiles, petting zoo, pet adoption, drum circle facilitated by AZ Rhythm Connection, stage coach ride, silent auction bargains, raffles, local history and libraries. Have a necktie cut off by "Big Marv;" you might stay in a resort. Then, pick up your Reward Sack, filled with goodies.

Enjoy a tribute to Scottsdale's Old West watering holes, e.g. Greasewood Flat and Pinnacle Peak Patio, with musician Geoff Conklin, "Big Marv," and others. Watch a rescued owl's flight to freedom, and enjoy your choice of good eats: pulled pork sandwich, burger, hot dog, or fried chicken with side dishes, soft drinks and water, beer and wine available. Kid's menu includes hamburgers/cheeseburgers, hot dog, or fried chicken tenders. Watch kids roast S'mores on the bonfires, and hold your breath as raffle and Necktie Cutting Drawing winners are picked.

Advance tickets prices (until 2/27/2015): Adult: \$38, Senior/Military: \$36, Children: \$24 (12 to 3 years old, kids 2 and younger are free. Stagecoach ride - Adult: \$8, Child: \$5 (limited availability). Beer & wine available. Tickets At Door more. Ticket and information: visit www.gppaaz.org or call 480-361-6498.

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