

ECONOMIC DEVELOPMENT E-NEWSLETTER



UPCOMING EVENTS

Downtown Small Business Gathering



Join us Jan. 17 at the Downtown Small Business Gathering

This event is produced by the Scottsdale Area Chamber of Commerce in partnership with the City of Scottsdale's Economic, Tourism & Events Departments and Experience Scottsdale. This will be the second of three programs for the year to be held at Western Spirit: Scottsdale's Museum of the West in Downtown Scottsdale at 7:30 a.m. This session will focus on why social media is critical to business, featuring an exciting panel discussion with area marketing experts and followed by an interactive training session so you can learn how to immediately begin harnessing the power of social media for your own business. The event is free and you do not need to be a Scottsdale Area Chamber of Commerce member to attend. [Reserve your seat today.](#)

Scottsdale special events season revs up in January

Scottsdale's special events season gives everyone a reason to embrace January. From the Rock 'N' Roll Marathon to the Barrett-Jackson Classic Car Auction and the Waste Management Phoenix Open - Scottsdale has it all. For a complete list of events as well as up-to-date information on news and traffic visit the [City of Scottsdale's website.](#)

Registration is now open for the City of Scottsdale State of the City

Scottsdale Business Development Forum presents Mayor W.J. "Jim" Lane's 2018 State of the City event Wednesday, Jan. 31, from 11:30 a.m. to 1 p.m. at the Scottsdale Resort at McCormick Ranch.



*Scottsdale Business Development Forum presents
Mayor W.J. "Jim" Lane's 2018*

STATE *of the* CITY



Mayor W.J. "Jim" Lane

Wednesday, January 31, 2018

The Scottsdale Resort at McCormick Ranch

7700 East McCormick Parkway
Scottsdale, AZ 85258

11:30 a.m. - Check In

Noon - Luncheon

12:30 p.m. - Mayor's Address

Sponsorship Opportunities are available!

Contact Isol at 480-312-2466 or email IMorales@ScottsdaleAZ.gov

Net proceeds to benefit





Sun Corridor Economic Development for the Global Economy (EDGE) Program

The Sun Corridor EDGE (Economic Development for the Global Economy) Program was created to increase awareness among businesses and policy leaders about the importance of international exporting. The goal is to invite more companies in Maricopa, Pima and Pinal counties to export. Every company has experienced both challenges and successes. It is important to examine what elements they have which is working, and what is needed to continue to grow. [Learn more here.](#)

SCOTTSDALE

FORWARD

A Path for Progress and Economic Development

Scottsdale Forward 2018

On March 14 join Scottsdale's business leaders for this significant economic development symposium focusing on key issues and events that impact Scottsdale's economy with a sold-out crowd of over 300 local professionals.

