

# ECONOMIC DEVELOPMENT E-NEWSLETTER



## UPCOMING EVENTS

### Downtown Small Business Gathering



#### **Join us Jan. 17 at the Downtown Small Business Gathering**

This event is produced by the Scottsdale Area Chamber of Commerce in partnership with the City of Scottsdale's Economic, Tourism & Events Departments and Experience Scottsdale. This will be the second of three programs for the year to be held at Western Spirit: Scottsdale's Museum of the West in Downtown Scottsdale. This session will focus on why social media is critical to business, featuring an exciting panel discussion with area marketing experts and followed by an interactive training session so you can learn how to immediately begin harnessing the power of social media for your own business. The event is free and you do not need to be a Scottsdale Area Chamber of Commerce member to attend. Reserve your seat today.

#### **Registration is now open for the City of Scottsdale State of the City**

Scottsdale Business Development Forum presents Mayor W.J. "Jim" Lane's 2018 State of the City event Wednesday, Jan. 31, from 11:30 a.m. to 1 p.m. at the Scottsdale Resort at McCormick Ranch.



*Scottsdale Business Development Forum presents  
Mayor W.J. "Jim" Lane's 2018*

# STATE *of the* CITY



*Mayor W.J. "Jim" Lane*

**Wednesday, January 31, 2018**

*The Scottsdale Resort at McCormick Ranch*

7700 East McCormick Parkway  
Scottsdale, AZ 85258

11:30 a.m. - Check In  
Noon - Luncheon  
12:30 p.m. - Mayor's Address

*Sponsorship Opportunities are available!*

Contact Isol at 480-312-2466 or email [IMorales@ScottsdaleAZ.gov](mailto:IMorales@ScottsdaleAZ.gov)

*Net proceeds to benefit*





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