

NEWS RELEASE

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The people have spoken and say Scottsdale’s economy is excellent

Scottsdale earned the 2017 Voice of the People Award for Excellence in Economy, national recognition for communities that earn the highest ratings among communities participating in the National Citizen Survey.

Scottsdale last conducted the survey in November and December 2016. Results show that city residents rated 7 of 8 aspects of “economy” higher than national benchmarks, and they feel that economy is one of the most important facets of community livability.

“Scottsdale’s business environment continues to amaze me – it’s a cornerstone of our success,” said Mayor W.J. “Jim”

Rating Scottsdale’s economy

Percent of residents rating excellent or good



Source: 2016 Scottsdale administration of the National Citizen Survey

All are above national benchmark except “Cost of living” which is similar to the benchmark

Lane. “If you are looking for a place that supports and encourages business of all types and sizes because of the positive impact they have on an entire community, I don’t believe there’s a better place than Scottsdale.”

Developing and implementing a comprehensive economic development strategy is among [six priorities adopted by the Scottsdale City Council](#). With that foundation, the city’s economic development department carries out initiatives to strengthen Scottsdale’s business environment, hosts programs and provides resources for small businesses and

entrepreneurs, and collaborates with regional partners like the Greater Phoenix Economic Council and Arizona Commerce Authority.

Learn more about Scottsdale's economic development priorities at ChooseScottsdale.com.

The National Citizen Survey reports resident opinion and satisfaction with local government and services with a scientific, representative sample approach. Results are then used to inform budgeting, performance measurement and program planning. View the full set of Scottsdale citizen survey results at ScottsdaleAZ.gov, search "citizen survey."

About the Voice of the People Awards

The [Voice of the People Awards](#) stand alone as the only award given in local government based on community opinion. The perspectives of the residents themselves determine nominees for the very best of Community Engagement, Safety, Mobility, Foundations of Livability, Recreation and Wellness, Education and Enrichment, Natural Environment, Built Environment and Economy. Of the communities that participated in The National Citizen Survey in 2016, winners and finalists for Excellence in these categories received the highest overall levels of satisfaction from residents.

Now running nine years, the Voice of the People Awards are presented by the [International City/County Management Association \(ICMA\)](#) and [National Research Center, Inc.](#)