

# ECONOMIC DEVELOPMENT E-NEWSLETTER



## The Downtown Small Business Gathering draws nearly a full house

On Oct. 18 Scottsdale Economic Development in partnership with the Scottsdale Area Chamber of Commerce kicked off the new Downtown Business Gathering event featuring local merchants. This program will occur three times over the next year and is the new and enhanced version of the Chamber's Downtown Committee. The Oct. 18 program featured updates on economic development efforts, Chamber information for small and downtown businesses including the unveiling of a new small business video series, and panelists offered stories about small business success stories.

# downtown SPOTLIGHT SCOTTSDALE

## New video series celebrates and promotes downtown small business in Scottsdale

'Downtown Spotlight' is the new pilot video series developed by Scottsdale Economic Development in partnership with the Scottsdale Area Chamber of Commerce. "The focus will be on the uniqueness of their businesses, the importance of shopping locally, and why they choose to call Scottsdale home," said Scottsdale Area Chamber of Commerce President and CEO, Mark Hiegel. To be considered for future video's in this series [apply here](#).



## 2017 Q1 Business Development Update now available to view online

Scottsdale economic development's third quarter business development update is now available to view on the [Choose Scottsdale economic development YouTube Channel](#). This short video provides insight on local industry trends, activities and programs offered by the department.



### Metro Phoenix Export Alliance is accepting applications

The Metro Phoenix Export Alliance is accepting applications from Greater Phoenix based companies to compete to win a top prize valued at \$25,000, a second prize of \$15,000, and third of \$10,000. The top 10 companies will be invited to pitch their export plans at the Export Challenge December 5, 2017. Application submissions are due to [info@mpexa.com](mailto:info@mpexa.com) by **Nov. 8, 2017 | 5 p.m.**

### Submit your free personalized Small Business Saturday ad by Nov. 13

American Express Global Merchant Services is offering local small businesses the opportunity to create free online ads to help promote their businesses on Small Business Saturday. Follow [this link](#) and login in or create an account, confirm information and personalize your ad and they handle the rest.



### Register for the Downtown Scottsdale promotions update and networking event

Please join us for an update on key downtown promotions – Scottsdazzle, Western Week and Spring Training and how your business can get involved with these events. We will also provide an update on the Downtown Brand and Marketing campaign status and timeline.

A screenshot of the Choose Scottsdale website. The top navigation bar includes links for Buildings, Sites, Businesses, Communities, Heat Maps, Local Layers, Compare, and Help. Social media sharing icons for YouTube, Twitter, LinkedIn, Google+, and Facebook are located in the top right. The main content area features a map of the Scottsdale area with various locations highlighted in yellow and red. A sidebar on the left contains a search form with fields for "Find:", "Square Feet" (50,000), "MAX SIZE", "For Sale" (unchecked), "For Lease" (checked), "Select Type" (Office checked, Industrial and Retail unchecked), and "MORE FILTERS". Buttons for "SEARCH" and "Clear Form &amp; Filters" are present. A "My Folder" button is located in the bottom right corner of the map area.

Visit [ScottsdaleSites.com](http://ScottsdaleSites.com), an online resource featuring over 20 new local layers including demographic information, walkability, transit options, regional educational attainment as well as identifying co-working spaces and startup incubators in the area.



City of Scottsdale | 3839 North Drinkwater, Second Floor, Scottsdale, AZ 85251