

## SCOTTSDALE ARTS PRESENTS NEW PERFORMANCE SERIES AT VI AT SILVERSTONE



Kathy Wills, standing, chair of the Scottsdale Arts Board of Trustees, and Jill Wolverton, executive director at Vi at Silverstone, discuss artists who are performing during the 2017-2018 season at Scottsdale Center for the Performing Arts who also will take part in the new Scottsdale Arts Presents series at Vi at Silverstone.

SCOTTSDALE, Ariz. — Scottsdale Arts announces a new Scottsdale Arts Presents series at Vi at Silverstone.

The series will consist of four events or performances during the 2017-2018 season and will begin with an art talk by Claire C. Carter, curator of contemporary art at the Scottsdale Museum of Contemporary Art (SMoCA), about the highly anticipated exhibition, *Repositioning Paolo Soleri: The City Is Nature*, which opened Oct. 14 and goes through Jan. 28, 2018. It also will feature jazz legend Chris Brubeck; composer and creator of the What Makes It Great® series, Rob Kapilow; and the incomparable Jeffery Siegel with his Keyboard Conversations.®

Scottsdale Arts Presents is part of a larger effort to increase the organization's geographic footprint while introducing new audiences to its offerings. Presenting at Vi, a continuing care retirement community in Scottsdale, makes it more convenient for its audience to see and hear these artists.

In addition, the hope is that people who attend one of Scottsdale Arts' off-site events will decide to explore what's happening at Scottsdale Center for the Performing Arts and SMOCA. Attendees will include Scottsdale Arts Premier members, Vi's invited guests and its residents.

"It's not just the guests who enjoy the performances at Vi," said Cathy Turner, corporate relations and events manager for Scottsdale Arts. "We find that our artists enjoy the opportunity to be able to perform and interact with the audience in an intimate setting at a world-class community like Vi at Silverstone."

The partnership between Scottsdale Arts and Vi at Silverstone has been long.

"Vi has been a corporate partner of Scottsdale Arts for seven years, sponsoring various shows at the Scottsdale Center for the Performing Arts," said Kathy Wills, chair of Scottsdale Arts Board of Trustees. "It is a wonderful partnership and we are excited about growing it into a series of performances at Vi."

Jill Wolverton, executive director of Vi at Silverstone, echoed the enthusiasm, noting, "Vi at Silverstone is committed to the arts. We understand what a vital role the arts play in enriching our residents' lives and attracting new residents. We are pleased to be extending our partnership with Scottsdale Arts and thrilled to be able to host these world-class artists for intimate, one-of-kind performances and artist talks."

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## **SCOTTSDALE ARTS**

Through its partnership with the City of Scottsdale, the nonprofit Scottsdale Arts (formerly known as Scottsdale Cultural Council) creates diverse, inspired arts experiences and educational opportunities that foster active, lifelong community engagement with the arts. Since its founding in 1987, Scottsdale Arts has grown into a regionally and nationally significant, multi-disciplinary arts organization offering an exceptional variety of programs through three acclaimed divisions – Scottsdale Center for the Performing Arts, Scottsdale Museum of Contemporary Art (SMoCA) and Scottsdale Public Art – serving more than 400,000 participants annually.

## **SCOTTSDALE CENTER FOR THE PERFORMING ARTS**

Since 1975, Scottsdale Center for the Performing Arts has provided a stage for a wide range of artists and genres, creating shared, inspiring experiences for the community that celebrate artistic excellence and cultural awareness. Today one of the premier performing-arts halls in the western United States, the Center presents a diverse season of music, dance, theater, comedy and film from around the world.

## **LOCATION AND PARKING**

Scottsdale Center for the Performing Arts is located at 7380 E. Second St. in downtown Scottsdale. Free parking is available in the public parking garage located to the west of Scottsdale Center for the Performing Arts on Wells Fargo Avenue. Additional free parking is available at the Old Town Parking Corral at East Second Street and Brown Avenue and at the Civic Center Library parking garage located on Drinkwater Boulevard at East Second Street.

## **ACCESSIBILITY**

Scottsdale Center for the Performing Arts offers performance accommodations to enhance audience members' experience, including: American Sign Language (ASL) interpretation or live audio description with two weeks advance notice. Assistive-listening devices and wheelchair seating are also available.

Visit [www.ScottsdalePerformingArts.org/visit/accessibility/](http://www.ScottsdalePerformingArts.org/visit/accessibility/) or contact the Member and Patron Services Box Office at 480-499-TKTS (8587) [TDD: 480-874-4694] for further details. Please inquire about services when ordering tickets.

## **TICKET DISCOUNTS**

Scottsdale Center for the Performing Arts offers a variety of ticket discounts for Scottsdale Arts members at the Friends level and above, groups of 10 or more and those purchasing packages to four or more events in one order. The Center provides free tickets to selected events for eligible students, teachers and active-duty military and veterans, and 50-percent off tickets to selected events for patrons 29 and under. Visit [www.ScottsdalePerformingArts.org/visit/tickets-discounts/](http://www.ScottsdalePerformingArts.org/visit/tickets-discounts/) or call 480-499-TKTS (8587) for more information.

## **THE STORE**

The award-winning Store at Scottsdale Center for the Performing Arts supports the mission and diverse programs of the nonprofit Scottsdale Arts. The Store's unique selection of merchandise includes artist-made jewelry, stylish furnishings for home and office, unique creations by Arizona artists, fair-trade and upcycled/recycled global crafts, music, books, greeting cards and imaginative toys. Purchases are tax free, and members receive a 10 percent discount. Gift wrapping and shipping are also available. The Store is open seven days a week: Monday – Saturday, 10 a.m. – 5 p.m.; Sunday, noon – 5 p.m.; and throughout most evening events. Phone: 480-874-4644.

## **HOW TO REACH US**

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