



FOR IMMEDIATE RELEASE

Scottsdale Dia de los Muertos 2017 to Offer a Family-friendly, Fun Event for All

Upcoming Day of the Dead celebration will offer a unique cross-cultural experience

SCOTTSDALE, ARIZONA, OCTOBER 18, 2017 – The City of Scottsdale is proud to sponsor the Scottsdale Dia de los Muertos 2017 celebration, which will be held on November 2, 2017, and will offer a unique cross-cultural experience for all. The family-friendly event will be free of charge.

Grandeza Mexicana, the premier Mexican ballet folklórico company in the U.S., and LORE Productions have joined forces with the Old Adobe Mission (Our Lady of Perpetual Help Catholic Parish), Experience Scottsdale, and the Omni Scottsdale Resort & Spa at Montelucia to host the event. Through a very close collaboration, these entities have worked to create a community-focused event aiming to bring people of all cultures closer while learning about the Day of the Dead.



Scottsdale's Dia de los Muertos event will celebrate this ancient Aztec ritual of remembering the dead and mocking death itself by sharing these rich traditions with the community by way of art, performances, family activities, music, dance, altar displays, and an interactive community altar.

The event's altars and art installation will debut during the November 2, 2017, Noche de Ofrendas: An Evening of Offerings, and the art installations will be available for viewing daily until November 5, 2017, at 9pm.

LORE Productions's Robert Ramirez, who is also the spokesperson for Scottsdale Dia de los Muertos, said, "We are very interested in this being an Scottsdale regional event that focuses on art and performance helping to strengthen and create new bonds across cultures... Dia de los Muertos is focused on family, community, and issues of life and death."

The Old Adobe Mission was built in 1933 and is among the oldest building in Scottsdale. A recent renovation was completed, and since that time, the establishment has been used as a center for community gatherings. The venue will serve as beautiful backdrop for the upcoming Dia de los Muertos celebration.



The event will feature large-scale works by internationally renowned artists, Heriberto Luna and Marcus Pollitz (Tournament of Roses float and sculpture artist), as well as talks by famed national Aztec storyteller, Michael Heralda. The event also features special performances by local rising star, Dulce, Internationally recognized Aztec ceremonial dancers, and Grandeza Mexicana.

More information can be found at <https://www.scottsdaleiadelosmuertos.com/>.

About Scottsdale Dia de los Muertos 2017

Scottsdale Dia de los Muertos 2017 will offer a free event where families can learn about and celebrate The Day of the Dead in downtown Scottsdale. The City of Scottsdale, Experience Scottsdale, Scottsdale Old Adobe Mission, Grandeza Mexicana, and LORE Productions are excited to offer a day of fun, music, and culture.

Contact

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