

August 24th, 2017



**Business leaders are banding together  
to begin fighting fire with facts.  
Introducing:  
Scottsdale Coalition of Today and Tomorrow.**

When people would announce their candidacy for City Council, Councilman Bob Littlefield who was running for re-election liked to say: "The more the merrier!"

With the announcement earlier this week of a new organization called SCOTT (Scottsdale Coalition of Today and Tomorrow), the political landscape is now expected to feature a lot more merriment.

The non-profit organization was created by the Who's Who of business leaders who fear the fallout from a serious disconnect in the community and a growing divide on just about every issue imaginable. The group intends to use "facts" to counter what some believe has been the fiery tactics of "misinformation" and "lies" that helped doom two bond elections and now threaten the future of the Desert Discovery Center.

How that happens is yet to be determined.

To have an impact on issues, SCOTT will have to be advocates early and often on timely topics and confront negative points of view.

Upon hearing about the launching of SCOTT, several opinion leaders and decision makers agreed that it sounds like the reincarnation of the Business Forum, an ad hoc group that was developed several years ago to promote political projects the Chamber of Commerce couldn't or wouldn't. The Business Forum quickly died from lack of organizational infrastructure and political interest.



Welcome, Scottsdale Coalition for Today and Tomorrow: [SCOTTnow.com](http://SCOTTnow.com)

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