

# Scottsdale EDGE

## **Heads Up Stakeholders: While you're not watching, change is creeping through the city.**

**Downtown is evolving. More people than ever are moving there. That's helping generate new restaurants, coffee shops and entertainment venues. Plus adding energy from those wanting an urban lifestyle.**

**In South Scottsdale, revitalization efforts are working. SkySong is on steroids, new and old businesses are booming around the McDowell Road Corridor and a younger generation is beginning to tilt the area's demographics.**

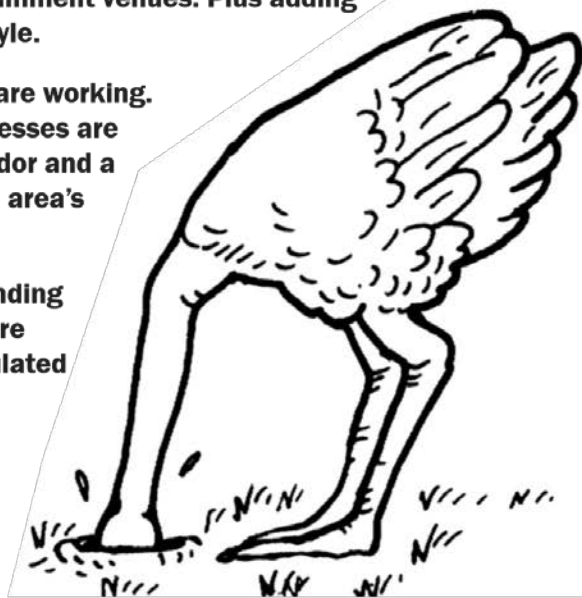
**North Scottsdale continues to be an expanding employment center. New neighborhoods are springing up in rural areas and being populated by families seeking wide-open spaces.**

**The changes aren't only geographic and demographic.**

**More people are becoming engaged in how the city is being managed and the direction it's headed – including wanting a stronger voice about the vision for the city. They're passionate and impatient, which sometimes turns others off. They question the efficiency of city government and challenge the transparency of the City Council. There's even a new group that has been organized around their disappointment in the Scottsdale Unified School District and distrust of the School Board.**

**More change is coming.**

**Stakeholders in the status quo who aren't paying attention now will wish they had when they had the chance.**



# GET THE EDGE

*Copyright © 2017 Scottsdale EDGE. All rights reserved.*