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CHOOSE
Scottsdale

CITY OF SCOTTSDALE ECONOMIC DEVELOPMENT

www.choosescottsdale.com

April 19, 2017

Your vital input is requested as part of a discussion on Downtown Scottsdale's future



You are invited to a presentation on the key findings of Downtown Scottsdale 2.0 and to participate in a discussion about your preferences from these findings. Downtown Scottsdale 2.0 is a tourism-related economic feasibility study. It includes an economic and planning analysis of Scottsdale's downtown area with a focus on maximizing economic performance and creating a desirable and vibrant downtown.

Options that will be discussed at the presentations were developed collaboratively through more than 150 interviews and input from participants at public meetings. We'll be reviewing potential development initiatives representing three levels of potential investment and gleaning your thoughts and preferences.

The city's consultant CSL International will lead the presentations. A facilitated discussion will follow to identify your preferences and direction. Your input is vital for future plans advancing Downtown Scottsdale's position as a destination for both locals and visitors.

Based on limited space, with a goal of broad participation, we kindly request that you RSVP for only one of the following presentations:

May 3, 8:30 - 10:30 a.m.

Community Design Studio
7506 E Indian School Rd
Scottsdale, AZ 85251

[RSVP](#)

May 3, Noon - 2 p.m.

ASU SkySong
1475 N Scottsdale Rd
Scottsdale, AZ 85257

[RSVP](#)

May 4, Noon - 2 p.m.

Scottsdale's Museum of the West
3830 N Marshall Way
Scottsdale, AZ 85251

[RSVP](#)

Either a continental breakfast or a light lunch will be served during these sessions.

For further information visit [Downtown Scottsdale 2.0](#)

If you have any questions regarding these presentations or your registration, you can call the City of Scottsdale's Tourism and Events Department at 480-312-7177.

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